



ESG made easy

## How ESG and Sustainability Consultants will Deliver Consultancy in the Future



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## The Changing Role of ESG and Sustainability Consultants

There has been a change in the wider consultancy landscape because it is now about directly helping clients manage and implement change, as offering advisory alone is no longer enough.

Given too that all businesses will need an SMS (Sustainability Management System) to deliver all their impact analytics across all their business strategies, ESG projects and activities.

Effectively this means sustainability and ESG consultants now need to collaborate with their clients and work alongside them, practically assisting in helping them achieve strategic outcomes in project delivery and producing deliverables together. It is no longer about sending reports, presentation decks and Excel spreadsheets.

Every sustainability and ESG consultant now needs to focus their operations on delivering high value. As part of this, a consultant's role is to enable their clients to modernise legacy systems and manual processes using tried and tested technology that gives leadership teams the confidence to structure operations using cloud based technology.

This is a new approach that not only collaborates with clients but delivers higher value. The consultant's own admin team can now take on the heavy lifting of platform administration and setup, making technology easier for clients to adopt in a fully scalable environment with minimal risk to both the consultant and the client.



## ESG Will Become Business Strategy



### The acronym ESG will simply become known as Business Strategy.

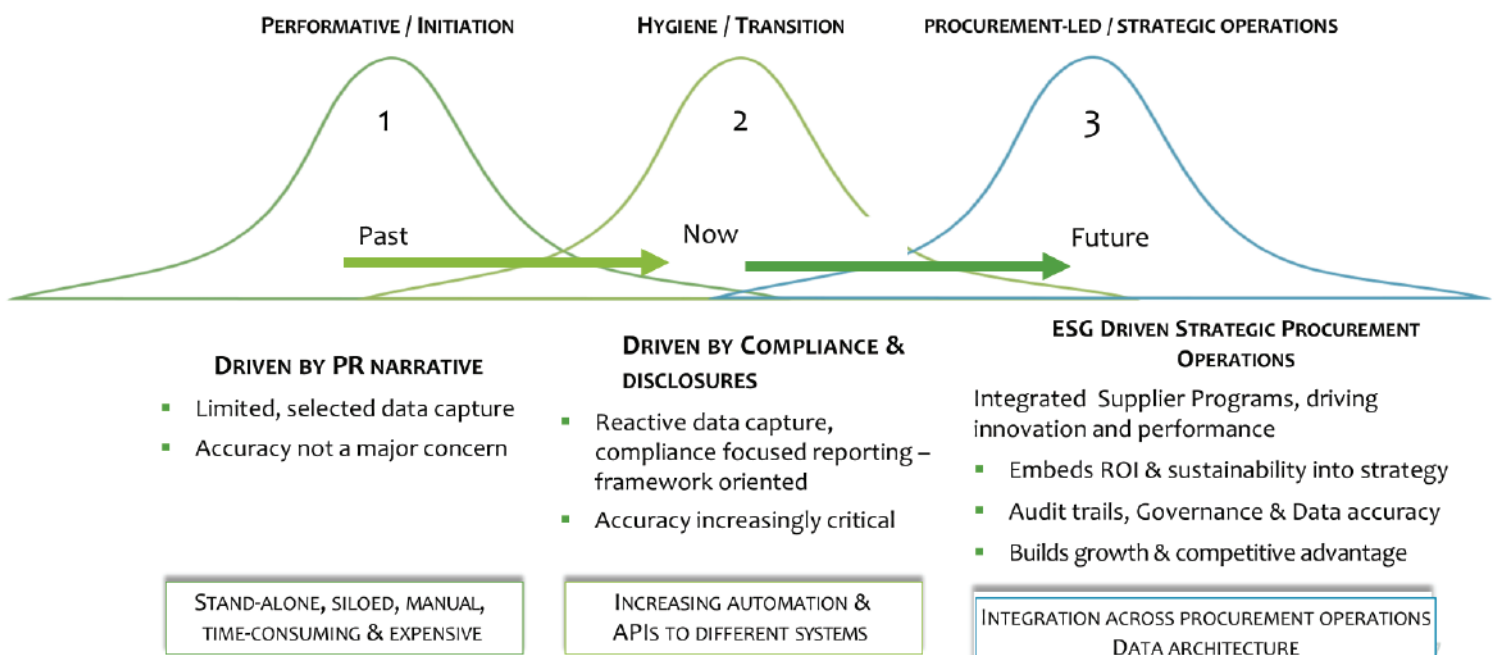
If we look at the ESG sustainability evolution over the last twelve years, the landscape has transitioned from stage one Greenwashing to stage two environment driven by disclosures.

While ESG and sustainability consultants are primarily focused on helping clients deliver essential disclosures today, the future evolution will be driven by strategy and operations, where ESG is embedded across company wide operations so impact data is automatically captured from every activity, initiative and strategy by default.

ESG impact data capture will need to be integrated into the company's existing data architecture. This will enable real time ESG data analytics for all strategies with no additional work required, as data analytics will be processed in real time and instantly available to everyone, not just leadership teams.

## ESG SUSTAINABILITY EVOLUTION

myConsole supports the business transformation work in delivering stages 2 & 3



## Why the Traditional Consultancy Model Will Collapse

### This is why the traditional consultancy model will eventually collapse.

Clients now need embedded micro teams working in tight collaboration, delivering company deliverables, being aligned with how the organisation thinks and becoming part of governance and workflow processes. This includes enabling decisions and delegated authority to execute assigned approvals across workflow stage gateways.

The approach of large management consultancy firms will be replaced by small to mid sized firms that can offer this collaborative working model as an enabler within their clients' working environments.

Clients no longer want to buy consulting. They want tangible deliverables and outcomes delivered by fractional experts embedded inside the organisation, pulled in to deliver specific workflow tasks, make decisions and enable collaborative processes to actually happen.

This deep integration will become the standard delivery model across all consulting disciplines, not just ESG and sustainability.

However ESG and sustainability consultants will have a significant advantage, as they fully understand the complexities of regulatory requirements and data collation around Environmental Social and Governance impacts which are critical to future business strategies.

Not only can ESG consultants provide hands-on support, they can also help administer client platforms while being part of the delivery and execution team. This shifts consultants from coaching to actual delivery of essential structural elements. Individual consultant performance becomes transparent and easy to assess, improving outcomes for both the client and the consultancy while creating long term engagement and predictable cashflow



## How Collaborative Working Adds Value and Improves Performance

Consultants need to recreate their existing delivery approaches using white labelled technology platforms such as myConsole. They must also take advantage of opportunities to streamline operations by leveraging portfolio and project management workflow platforms with built in integrated tools.

Cloud based working streamlines efficiencies that help consultant teams overcome challenges related to data collection, assessments, goal setting, measurement, monitoring and audit trails, including records of who captured data and when. This rethink can reduce delivery resources by up to thirty three percent.

### Core Elements of Value Creation

#### Value

Adds value through efficiency and enables high level service delivery with minimal and optimal resource allocation.

#### Structure

Provides accountability of assigned people and teams. Enables clarity of task allocation and prioritisation across multi stakeholder teams using personalised dashboards linked to task planners and reporting.

#### Ecosystem

Enables collaboration across clients, suppliers, auditors and external partners. Cloud based working creates value beyond organisational boundaries and significantly expands service capabilities.

#### Leadership

Improves decision making and action. Visibility of project completion performance and feedback enables consistent decision making and implementation. This can be extended to client leadership teams through secure access.

#### Governance

Sets priorities, allocates resources and manages business performance. Ensures consistency and alignment with execution of strategies, data governance and compliance.

#### Processes

Produces impactful workflows and automation. Integrated workflows with RACI matrices clearly define roles and responsibilities, improving collaboration and outcomes.

#### Technology

Uses cloud based SaaS project management workflow platforms. Provides end to end ESG consultancy tools with API connectivity, email based data collection, completion tracking, increased productivity and new service capabilities.

## Collaboration Is the Defining ESG



Collaboration, both internal and external, is the most significant challenge faced by organisations as they work to meet their sustainability ambitions.

As ESG and sustainability strategies evolve from disclosure driven compliance into operational and strategic execution, organisations increasingly struggle to coordinate across internal business functions, leadership teams and external stakeholder networks. This challenge is amplified by the need to collect, validate and analyse ESG data across multiple teams, systems and third parties in real time.

Recent findings highlighted in Verdantix Global Corporate Survey 2025: ESG & Sustainability Budgets, Priorities and Tech Preferences (Verdantix Research) point to collaboration as the dominant barrier to delivering sustainability ambitions. Challenges related to internal coordination, executive alignment, regulatory uncertainty and external stakeholder collaboration collectively account for the majority of obstacles organisations face when executing ESG strategy.

Collaboration related challenges account for a significant proportion of the most pressing barriers to sustainability progress. This reinforces the need for new operating models where collaboration is embedded directly into delivery, governance and decision making processes.

This is precisely why traditional consulting models are no longer sufficient. Organisations do not need more advice. They need operational environments that enable real time collaboration across internal teams and external stakeholders, supported by secure workflows, clear accountability and integrated data governance.

By embedding collaboration into a shared platform, ESG consultants can help organisations overcome these barriers, align stakeholders around shared objectives and turn sustainability strategy into measurable operational outcomes.



## The Role of Collaboration Platforms



Consultants need a platform that enables collaboration across their client portfolio while also supporting collaboration with internal client teams and wider stakeholder ecosystems such as auditors, suppliers and advisors. This is where platforms such as myConsole play a critical role. To deliver collaboration across stakeholders, organisations need portfolio management platforms that provide secure client access, individual project environments, task assignment using RACI matrices, ESG data collection, progress tracking and real time performance visibility.

In myConsole every user has a personalised dashboard showing roles, responsibilities, actions, activities, documents and governance approvals across all projects.

### Value of Built In Workflow Tools

Cloud based workflow collaboration platforms provide significant value through pre built functions that can be customised to meet specific organisational needs.

This reduces technology acquisition costs, shortens setup time and lowers internal resource requirements. Organisations adopting these platforms often see improvements in productivity, reduced operational costs and potential EBITDA uplift.



## Key Capabilities



### Seamless Client Management

- Secure stakeholder connectivity for each client
- Dedicated real time dashboards filtered by ESG topics sectors regions and size
- Task allocation across internal and client teams

### Seamless Collaboration

- Designed for advisors auditors and consultants
- Collaboration across portfolios and projects
- Customisable dashboards and reporting templates

### Enhanced Security and Permissions

- Individual log in access for every user
- Permission based access control
- Secure protection of sensitive data

### Scalable Data Collection and Assessments

- Request data from internal and external partners
- Bulk data handling and API integrations
- Built in ESG maturity and readiness assessments

### Project Management and Stage Gate Workflows

- Centralised end to end activity management
- Automated reviews and checklists
- RACI gateway closures generating next stage tasks

### Centralised Data Governance

- Automatic data capture with audit trails and timestamps
- Framework aligned data population
- Full tracking of data requests

### Regulatory Reporting

- Optimised ESG reporting and targets
- Built in compliance tools with on demand video guidance
- Peer comparison benchmarking and gap analysis



## The Future Consulting Model



Collaboration can be extended to external advisors and consultants within client networks. This enables shared project delivery, document management, policy development and incremental improvement across teams.

This integrated consulting model brings more stakeholders into the same operational environment, enabling true co working within a single platform.

### Remote and Hybrid Working Benefits

- Enables remote collaboration across internal and external teams
- Addresses hybrid working challenges
- Supports strategy development and implementation
- Improves wellbeing inclusion and cohesion
- Provides performance dashboards and action plans for every user

Organisations can maintain productivity and deliver strategic objectives even when teams are not physically together. Real time analytics enable flexibility, customisation and clear expecta-



## Leveraging Project Management with myConsole

myConsole provides integrated project management tools that support workflows and stage gateway governance for hybrid and remote teams.

### RACI Matrices

- Allocate tasks with due dates to personalised dashboards
- Build trust accountability and engagement
- Enable impact target setting and progress monitoring
- Correlate activities across strategies programmes and frameworks

### Productised Growth for Consultants

Consultants can create preset processes that enable consistent service delivery by turning repeatable consulting work into automated services using default templates.

Clients ESG consultants and external advisors can collaborate directly within the platform, assigning tasks and managing workflows collaboratively.

### Examples include:

- Client log in access to projects
- Consultant access to assigned projects
- Direct task assignment between clients and ESG support teams

### Benefits of Value

- Operational efficiency through automation
- Scalability to support more clients with fewer resources
- Increased pace and faster delivery

Clients benefit from instant expert support and the potential for fully outsourced ESG solutions. Leadership teams may also realise efficiencies by outsourcing parts of internal ESG operations.



## Why Provide Clients With Their Own Log In Access

- Enables seamless collaboration between consultant delivery teams and client teams
- Supports data collection across entire stakeholder ecosystems
- Provides secure permission based dashboards with real time analytics
- Drives lasting change and improved business value
- Enables evidence based decision making
- Supports efficient ESG delivery at scale
- Provides centralised governance approvals and audit visibility
- Ensures consistency across all client portfolios



Lets Get Started

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